

VISION – MISSION – STRATEGY

VISION

We want to keep on building the good reputation of the company and become the preferred business partner for our customers.

MISSION

To produce and sell high quality sands according to our customers' needs, with maximal respect to the environment, energy savings and safety of our employees.

STRATEGY

Keep on increasing the level of customer care, respond flexibly to their needs and build good business relationships with them.

Continuously improve thanks to customer feedback.

By upgrading of production technologies, ensure maximal use of the raw material while minimizing environmental impact and energy consumption.


Constantly improve the working environment and through the education of our employees increase their professional skills and safety and maintain a good atmosphere in the workplace.

Keep equipment and technology in perfect condition through regular preventive maintenance.

Communicate actively with surrounding municipalities as well as with interested organizations and citizens and build strong partner relationships with them.

Continue in our responsible attitude – decrease the water and energy consumption in operations, continue to reclaim the mined area with respect to biodiversity.

13th August 2025



Ing. Petr Hübner
managing director