

MISSION – VISION – STRATEGY

MISSION

We produce and sell high quality sands from our raw material, according to our customers' needs and with maximal respect to the environment, energy savings and safety of our employees.

VISION

We will keep on building the good reputation of the company thanks to both an excellent quality of our sands and our attitude to the environment, energy savings, health and safety and impact on the surrounding area.

STRATEGY

Keep on increasing customer care and building good relations with both customers and suppliers.

Ensure maximal use of the raw material with the minimization of the environmental impact and energy consumption by upgrading production technology.

Constantly improving the work environment and by educating the employees to increase their professional skills and safety.

Communicate actively with surrounding villages as well as with interested organizations and citizens and to build strong partner relationships with them.

Continue in a responsible attitude to the environment and try to decrease the energy demands.

15th July 2020

Ing. Petr Hübner
managing director